

DaySequerra

NEWS RELEASE

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FOR IMMEDIATE RELEASE

PRESS CONTACT: info@daysequerra.com

DaySequerra Acquires Orban

West Berlin, NJ – DaySequerra, a leading provider of high-performance audio solutions for radio, TV and internet broadcasters, has entered into an agreement to purchase Orban from its parent CRL Inc., effective today. Orban will be reorganized into a new DaySequerra subsidiary, Orban Labs Incorporated, and will be located at the DaySequerra facility in New Jersey. All current Orban administration, marketing, sales and product development functions will be transferred to DaySequerra over the next 90 days.

“Orban has advanced the state-of-the-art in audio processing for broadcast and streaming since 1975,” said Bob Orban. “Over the decades, Orban products have been at the heart of broadcast facilities as vital tools for attracting and keeping audiences. Our expert engineering and development team has deep knowledge of Orban’s intellectual property and some members of our team have been with Orban for more than 30 years. I personally look forward to working with DaySequerra; our team will continue to innovate under the new Orban Labs banner and will drive leading-edge product development in the years ahead.”

“Orban is the world leader in broadcast audio processing and Bob Orban has developed some amazing surround and loudness audio technologies. The fit with DaySequerra is a natural,” said DaySequerra’s President, David Day. “The synergistic opportunity that this acquisition represents is just fantastic – opportunities like this don’t happen very often. We look forward to working with Bob’s team and Orban Europe to develop and bring to market the next-generation of intelligent audio processing in the broadcast, consumer and automotive spaces.”

“We are really excited about DaySequerra’s acquisition of Orban and to work together with David and his team,” said C. Jayson Brentlinger, President, CEO and Chairman of CRL Inc. “With a significant array of technologies, these combined companies will be a formidable force in the marketplace.”

The acquisition of Orban by DaySequerra is subject to approval by the shareholders of CircuitResearch Labs, Inc. formerly OTC/ BB NASDAQ at a meeting scheduled for later this month.



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Photo caption: CRL’s Jay Brentlinger and DaySequerra’s David Day sign the Orban purchase agreement at CRL headquarters. Photo by Mike Pappas.

About DaySequerra: DaySequerra provides high-performance audio solutions for radio, TV and Internet broadcasters. Technology applications include loudness measurement and loudness control, transmitting multichannel surround audio over stereo, and digital radio processing and monitoring. DaySequerra’s state-of-the-art products are marketed and sold under ATI and DaySequerra brands with well over 150,000 units installed in racks worldwide. DaySequerra is proud to be a founding member of the Broadcast Industry Group. For more information on DaySequerra, please visit our website www.daysequerra.com, email info@daysequerra.com or phone [856-719-9900](tel:856-719-9900).