

NEWS RELEASE

July 19, 2010

FOR IMMEDIATE RELEASE

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Ward-Beck to provide DTS® Audio Processors in openGear™ Rack Format

West Berlin, NJ — DaySequerra, exclusive DTS hardware and audio partner, announced today that it has reached an agreement with Ward-Beck Systems Ltd. to provide DTS audio processing solutions specially designed for openGear™.

The openGear™ platform utilizes an open, modular broadcast equipment architecture, that provides a full range of audio and video distribution, conversion and processing solutions, including 3G – all from multiple vendors. Ward-Beck Systems Ltd. is the leading provider of audio solutions for the openGear platform.

The new Ward-Beck products will utilize a DaySequerra DSP audio processing engine and feature proprietary DTS Neural Technologies algorithms to solve loudness issues in stereo and surround radio and TV broadcasts, transport 5.1 surround over stereo infrastructure and synthesize perfect, artifact-free, spectrally balanced stereo from mono content.

“We’re excited to work with Ward-Beck and offer DTS’ cutting-edge loudness, stereo and surround processing capabilities to openGear customers, saving them both rack space and money,” says David Day, President of DaySequerra. “Ward-Beck was our partner of choice for integrating DTS technology into the openGear system because the company is a well-respected openGear partner and has a reputation for providing high-quality, innovative solutions.”

“Ward-Beck is proud to be working with DaySequerra to deliver these next-generation DTS audio solutions in the openGear format,” says Eugene Johnson, Managing Director of Ward-Beck. “There are just so many me-too audio products in the market today. DTS technology clearly stands above the rest.”

About DaySequerra: *DaySequerra provides high-performance audio solutions for radio, TV and Internet broadcasters. Technology applications include measuring and solving loudness issues in stereo and surround DTV and radio broadcasts using exclusive DTS Neural algorithms; transmitting multichannel surround audio over stereo infrastructure; and DTV, HD Radio™, DAB and other digital radio and Internet stream audio processing and monitoring. DaySequerra’s state-of-the-art products are marketed and sold through their distribution network worldwide; its technology partners include DTS, iBiquity Digital and others. For more information on DaySequerra, please visit our website www.daysequerra.com or email info@daysequerra.com.*

About Ward-Beck: *For over 40 years, Ward-Beck Systems has provided broadcasters with innovative and industry leading audio processing solutions in both stand-alone and modular formats. openGear™ is Ward-Beck Systems modular multi-standard and multi-definition platform. Ward-Beck Systems extensive and award winning openGear™ portfolio allows broadcasters to choose from a broad range of broadcast solutions. Whether the application is analog, digital or multi-definition HD/SD-SDI, Ward-Beck Systems has the audio solution for you. . For more information on Ward-Beck Systems Ltd., please visit our website at www.ward-beck.com.*